A leading manufacturer of residential garage doors and commercial door systems since 1954
With over 16 residential garage door collections and a multitude of colour, window and decorative hardware options, Wayne Dalton proudly manufactures garage doors to suit the personal taste and architectural style of every customer.

• Large manufacturer reduces production time for installation guides by 80%.

• Complex content is easily managed using Typefi’s user-friendly interface.

• Content is easily and efficiently repurposed across multiple publications.

• Cost of production has decreased significantly.

The company also offers a complete line of innovative Commercial Door Systems for almost any application in industrial and commercial buildings throughout the world.
Since its inception in Mount Hope, Ohio, in 1954, Wayne Dalton has built a vast network of over 2,000 dealers throughout the United States and Canada, and has international dealers around the globe.

Wayne Dalton prides itself on its commitment to quality craftsmanship and innovative ideas which far exceed industry standards, and this philosophy extends to the production of its extensive range of installation guides.

The challenge: Overcoming a time-consuming manual composition process

The company produces two instructional documents for each product shipped from its manufacturing plants in Mount Hope – a full installation guide (available for download as a PDF from the Wayne Dalton website) and a Quick Start Guide (which is printed and shipped in the box with the hardware).

The Quick Start Guides contain an abridged version of the content in the full installation guides, contain fewer pictures, and are generally around half the length of the full documents. Both versions are produced and updated as needed and, with 1600 documents on the go, the production cycle is almost constant.

Until 2008, Wayne Dalton’s installation guides were individually composed in Adobe InDesign. There was no easy way to repurpose common content without intensive rework, and the manual composition process was laborious, time-consuming, inefficient and costly.

“It was a big decision at the time, but for the cost there was no other software like Typefi out there.”
Wayne Dalton installed Typefi to automate its publishing processes in 2008. Despite the complex content and layouts used in the installation guides, only a few minor scripting customisations were required to get the production team up and running with the new platform.

The content of the installation guides is now managed through the Typefi interface. With the single click of a button, Typefi automatically composes the content into pre-prepared Adobe InDesign templates and returns completed PDFs within minutes — a full version of the installation guide for the website, and a print-ready abridged version for the hard copy Quick Start Guides.

Jon LaBarba, Technical Drawings and Documents Manager, estimated that producing a document now takes 80% less time.

“An easier, faster, automated publishing workflow
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Text and images are easily reused across a range of documents, and the team can readily create supplemental inserts for guides that require only minor updates or amendments.

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Production time for installation guides reduced by 80%, with additional cost savings

As part of the Typefi implementation, Wayne Dalton also undertook analysis of its publishing workflow and identified areas where content could be streamlined and optimised. As a result, the production team simplified and consolidated both images and text, which meant a reduced number of pages for each installation guide and subsequent savings on printing costs.

According to Jon LaBarba, Wayne Dalton is very pleased with its return on investment and the platform has delivered exactly what it promised.

“It was a big decision at the time, but for the cost there was no other software like Typefi out there,” he said. “I couldn’t do my job without it—I wouldn’t ever go back to the old process.”

Almost eight years since first implementing the platform, Wayne Dalton has retained Typefi as an integral and essential part of the company’s operations, and continues to seek opportunities to expand the platform to other areas of its growing business.