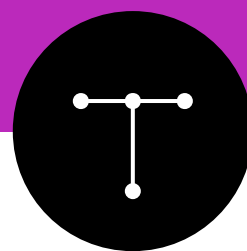


DO MORE .



TYPEFI®

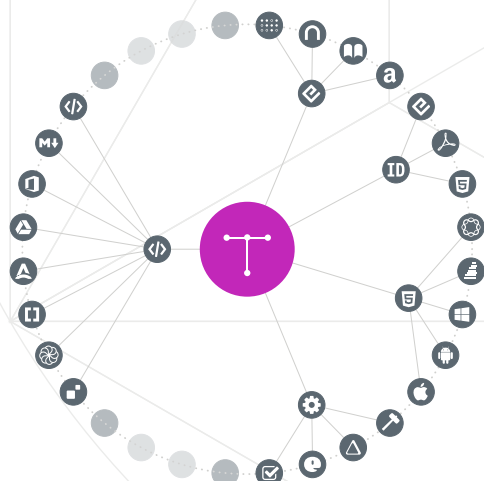
Typefi Desktop

Publishing processes today are being pushed to the limit in a rapidly changing hybrid world of print and digital. New channels. New formats. New ways of distribution. And new economic realities at every turn.

How do you adapt? How do you stay ahead? How do you easily bridge the gap between the different formats for print, online and mobile? How do you get to market more quickly and, perhaps more importantly, how do you do all this without breaking the bank?

In short, how do you do more for less?

Introducing Typefi – the world's only single-source publishing platform that fully integrates print, online and mobile production in an end-to-end automated workflow. **Typefi Desktop** is a single-user edition designed for individuals, small publishers and small organisations. It is cleverly designed to be easy to use and is fully integrated end-to-end, which means everything works together, seamlessly. Customers routinely tell us it's a small publisher's dream come true.



BENEFITS

- Low cost of entry with savings up to 80% over the cost of a manual approach
- Work closer to deadlines while speeding time to market, all without sacrificing design quality
- Improves accuracy while maintaining consistent branding and messaging to deliver higher-value content
- Simplifies publishing across print, online and mobile with integrated content creation, management and delivery
- Expands your market reach with robust support for accessibility and multilingual publishing
- Seamless integration between Microsoft® Word and Adobe® InDesign®

Designed to work as you do, but much faster.

Typefi easily integrates with your workflow, making everyday publishing tasks infinitely more productive. For starters, you continue to work with familiar tools for authoring, editing and design – tools like Microsoft® Word and Adobe® InDesign®.

You get the benefit of years of intelligent automation built right into your publishing workflows from day one. Single-source validated XML, varied and complex layouts, sophisticated typographical composition and beautifully crafted design for print, online and mobile – any format, any device – all at the click of a button.

Workflows to suit every environment and need.

Typefi Desktop comes with a library of powerful productivity tools and job options built right in to automate the things you do every day. Setup is straightforward and quick: you can be up and running in a matter of days. If your needs are more specific and specialised, we'll tailor Typefi to suit and develop your desired customisations so you don't have to.

Built to perform, from the ground up.

Since Typefi was founded in 2001, we have focused on building a platform that enables our customers to publish more content to more formats, more quickly. We give our clients an unmatched competitive advantage through unique, powerful publishing automation technologies, and unrivalled training and support. Perhaps that's why we're the world's most recommended publishing platform.

The ongoing support is fantastic. The face-to-face training was invaluable. Typefi staff have been brilliant in supporting us to build and refine our templates, and define our requirements for script development.

*Joanna Fottrell, Publications Manager,
Overseas Development Institute (ODI)*

Our production time reduced from 1 month to 3 days. As well as much faster production turn-around, automating composition has resulted in a noticeable reduction in errors. That's really important for us.

Jake Boulton, Web Projects Manager, Rhino-Rack

*The world's most recommended
publishing platform*

Established in 2001, and with offices in Australia, USA, UK and the Netherlands, Typefi is the world-leading provider of single-source automated publishing for print, online and mobile. Typefi is used by publishers worldwide to solve the fundamental issues content providers face day-to-day to publish complex content faster and more easily to more formats. Learn more about how we can help you at typefi.com.

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