Publishing processes today are being pushed to the limit in a rapidly changing hybrid world of print and digital. New channels. New formats. New ways of distribution. And new economic realities at every turn.

How do you adapt? How do you stay ahead? How do you easily bridge the gap between the different formats for print, online and mobile? How do you get to market more quickly and, perhaps more importantly, how do you do all this without breaking the bank?

In short, how do you do more for less?

Introducing Typefi Workgroup – the world’s only single-source publishing platform that fully integrates print, online and mobile production in a seamless, end-to-end automated workflow.

Typefi Workgroup is an on premise enterprise platform designed for larger publishers, businesses and corporations. Whether you’re building an automated publishing platform for a team or an entire organisation, Typefi Workgroup is ready to grow with you.

Flexible, blazingly fast, and built to easily handle complex content, Typefi Workgroup is easy to set up and even easier to run. It is scalable, cross-platform and comes with many features to move your content forward, faster.

Designed to work as you do, but much faster.

Typefi easily integrates with your existing infrastructure, streamlining complex workflows and making everyday publishing tasks infinitely more productive.

For starters, you and your team continue to work with familiar tools for authoring, editing and design – tools like Microsoft® Word, Excel®, any XML editor, and Adobe® InDesign®. And if you’re managing information using an enterprise content management system, that’s fine as well because we work with the leading repositories for true end-to-end productivity.

You get the benefit of years of intelligent automation built right into your publishing workflows from day one. Single-source

Rhonda Saunders, Project Manager, Billabong

BENEFITS

• Eliminates redundancy, improves accuracy, and decreases use of outdated information to provide higher-value content

• Work closer to deadlines while speeding time to market by more than 50% without sacrificing design quality

• Assemble, share, repurpose, and publish content while maintaining consistent branding and messaging

• Manage content life cycle with automatic version control, library services (check-in/out) and auditing

• Expands your reach with robust support for accessibility and multilingual publishing

• Built for business — seamlessly integrate Microsoft® Office with Adobe® InDesign®

Typefi has delivered improved accuracy and faster production times. It is so much easier to make significant changes at any stage, like rearranging the order of content or making essential product updates.

Rhonda Saunders, Project Manager, Billabong
validated XML, varied and complex layouts, sophisticated typographical composition and beautifully crafted design for print, online and mobile – any format, any device – all at the click of a button.

**Workflows to suit every environment and need.**

Typefi Workgroup is infinitely scalable and, better still, comes with a library of powerful productivity tools and job options built right in to automate the things you do every day.

Setup is straightforward and quick: you can be up and running in a matter of days. If your needs are more specific and specialised, we’ll tailor Typefi to suit and develop your desired customisations so you don’t have to.

**Built to perform, from the ground up.**

Since Typefi was founded in 2001, we have focused on building a platform that enables our customers to publish more content to more formats, more quickly. We give our clients an unmatched competitive advantage through unique, powerful publishing automation technologies, and unrivalled training and support. Perhaps that’s why we’re the world’s most recommended publishing platform.

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The world’s most recommended publishing platform

Established in 2001, and with offices in Australia, USA, UK and the Netherlands, Typefi is the world-leading provider of single-source automated publishing for print, online and mobile. Typefi is used by publishers worldwide to solve the fundamental issues content providers face day-to-day to publish complex content faster and more easily to more formats. Learn more about how we can help you at typefi.com.

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