

TYPEFI®

**DO MORE .**

*Automation for print,  
online and mobile*

*We help people  
publish content faster*

Publishing is the business of profiting from content.

But publishing today is a rapidly changing environment, a hybrid world of print and digital. New channels. New formats. New ways of distribution. And new economic realities at almost every turn.

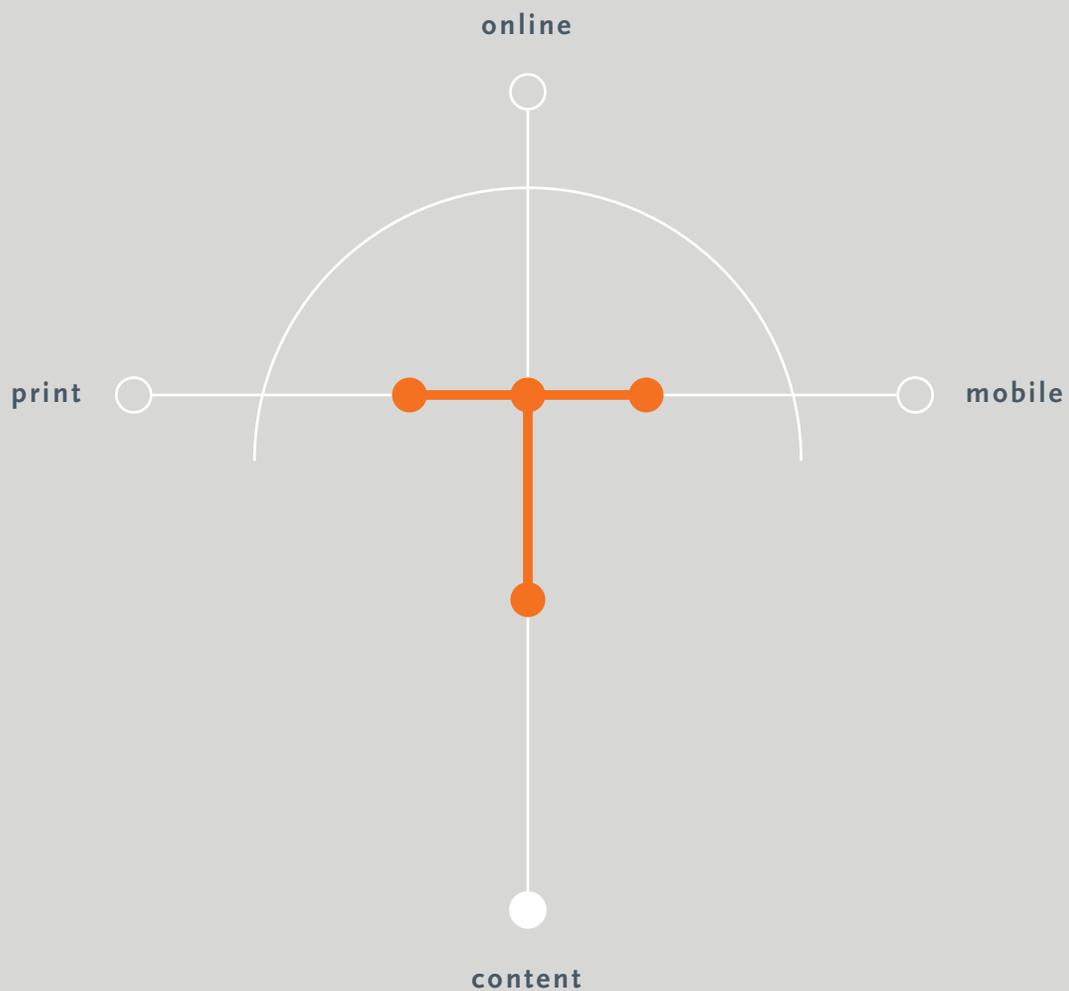
Publishing processes are being pushed to the limit and the question is how do you adapt? How do you stay ahead? How do you easily bridge the gap between the different formats for print, online and mobile? How do you get to market more quickly, and perhaps more importantly, how do you do all this without breaking the bank?

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In short, how do you do more for less?

## This is how.

Introducing Typefi—the world’s only single-source publishing platform that fully integrates print, online and mobile production in a seamless end-to-end automated workflow.



# Designed to work as you do, but much faster.

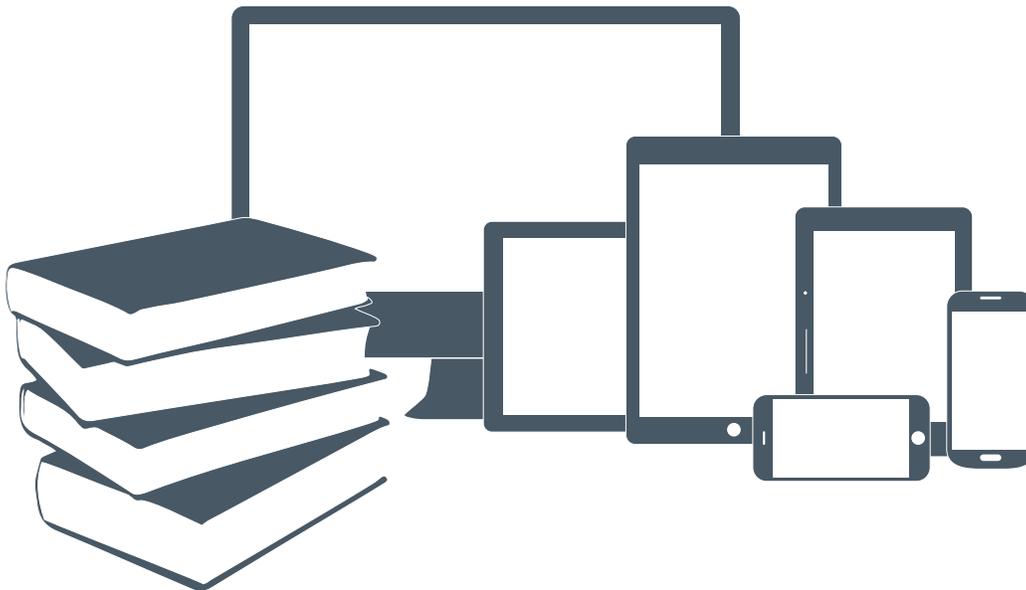
Typefi easily integrates with your existing infrastructure, streamlining complex workflows and making everyday publishing tasks infinitely more productive.

Setup is straightforward and quick: you can be up and running in a matter of days. If your needs are more specific and specialised, we'll tailor Typefi to suit and develop your desired customisations so you don't have to. Made-to-measure takes a little longer, but in a few weeks you'll go from stretched to strengthened as your workflows are mobilised for speed and efficiency.

For starters, you and your team continue to work with familiar tools for authoring, editing and design—tools like Microsoft Word, Excel, any XML editor, and Adobe InDesign. And if you're managing information using an enterprise content management system, that's fine as well because we work with the leading repositories for true end-to-end productivity.

*Your publishing workflows will suddenly feel under control, manageable and far more productive.*

*Print it, share it, broadcast it. Any format. Any device. Faster.*



*In fact, Typefi does so many things automatically, you'll slash your time to market for any kind of content, all without writing a single line of code.*

You get the benefit of years of intelligent automation built right into your publishing workflows from day one. Single-source validated XML, varied and complex layouts, sophisticated typographical composition and beautifully crafted design for print, online and mobile—any format, any device—all at the click of a button. No more reformatting for different output devices. Quality guaranteed. Automatically.



# Workflows to suit every environment and need.

Typefi's library of flexible and intelligent actions and workflows adds a whole new dimension to automated publishing. When set up, new workflows can be configured and executed in minutes. Take full advantage of over 30 formats optimised for print, online and mobile, or design and script your own to step up your performance. Round trip content between formats with ease. Using Typefi will simply revolutionise your publishing workflows. The fastest way to get your content to market just got faster.

Imagine the impact of

# 30 formats in 3 minutes

## Input channels

-  Alfresco
-  Stilo AuthorBridge
-  BITS
-  Brackets
-  Content Repository (CMIS)
-  DITA
-  DocBook
-  EMC2 Documentum
-  Google Docs
-  ISO-STS
-  JATS
-  MarkLogic
-  Markdown
-  Microsoft Excel
-  Microsoft Word
-  NLM 2
-  NLM Book 2
-  Microsoft Office
-  Structured Product Labeling (SPL)
-  Typefi Content XML
-  XML

## Output channels

-  Adobe Experience Mobile (AEM)
-  Adobe InDesign
-  Amazon Fire apps
-  Amazon eBook (MOBI)
-  Android apps
-  Baker Framework (HPub)
-  BITS
-  BlackBerry 10 apps
-  DAISY (digital talking book)
-  DITA
-  DocBook
-  EPUB
-  Google Docs
-  HTML5
-  iBooks (EPUB)
-  iOS apps
-  iOS News
-  ISO-STS
-  JATS
-  Kobo (EPUB)
-  Liquid State
-  Microsoft Excel
-  Microsoft Word
-  Moodle (HTML)
-  NLM 2
-  NLM Book 2
-  Nook (EPUB)
-  Microsoft Office
-  PDF
-  PDF (interactive)
-  PDF/UA (accessible)
-  PDF/X (exchange; 1A, 3 and 4)
-  PhoneGap
-  Radium (EPUB)
-  Sony Reader (EPUB)
-  Tizen apps
-  Typefi Content XML
-  Windows apps
-  Windows Phone apps
-  XHTML
-  XML

# For publishers large and small.



## Workgroup

Typefi Workgroup is the enterprise platform designed for larger publishers, businesses and corporations. Whether you're building an automated publishing platform for a team or an entire organisation, Typefi Workgroup is ready to grow with you.

Flexible, blazingly fast, and built to easily handle complex content, Typefi Workgroup is easy to set up and even easier to run. It is scalable, cross-platform and comes with many features to move your content forward, faster.



## Cloud

Typefi Cloud is the on-demand version of Typefi Workgroup offering world-class security and instant access to upgrades and new features. It makes content automation for print, online and mobile faster and easier than ever before as we manage all the infrastructure so you don't have to. Start with one project and add as many as you need, when you need them.

Publish as often and in as many formats as you need, for one project or many. The power of Typefi, in the cloud – exceptionally fast, end-to-end.



## Desktop

Typefi Desktop is a single-user edition designed for individuals, small publishers and small organisations.

It's easy to learn, easy to use, and guaranteed to do more with less effort. Customers routinely tell us it's a small publisher's dream come true.

# Unfailing support all the way.



## Professional Services

In many ways, Typefi Professional Services is our trump card, for technology is only half the story. There is another kind of innovation, requiring its own kind of ingenuity. This is about access to unfailing support services, new ideas and industry-specific expertise from the same people who built Typefi.

All are specialists in their respective fields and can provide a unique range of professional support services to make sure you're always able to respond at the speed of your market.

Whether you need to figure out a particularly thorny publishing issue, develop a new workflow or blaze a path with a new format, access to the depth and breadth of the Typefi brain trust is guaranteed.

A network diagram consisting of a central orange circle connected to numerous smaller grey circles of varying sizes by thin grey lines. The diagram is spread across the bottom half of the page.

conquer the complexity of  
multi-format content production

**faster**

# The depth and breadth built into Typefi is what makes us different.

Since Typefi was founded in 2001, we have focused on building a platform that enables our customers to publish more content to more formats, more quickly. We give our clients an unmatched competitive advantage through unique, powerful publishing automation technologies. Perhaps that's why we're the world's most recommended publishing platform.

The cost and time benefits are enormous. Increased automation and a more streamlined workflow have **enabled us to cut journal composition time by more than half.**

*Louise Adam, Production Manager, FASS*

Typefi has **delivered improved accuracy and faster production times.** It is so much easier to make significant changes at any stage, like rearranging the order of content or making essential product updates.

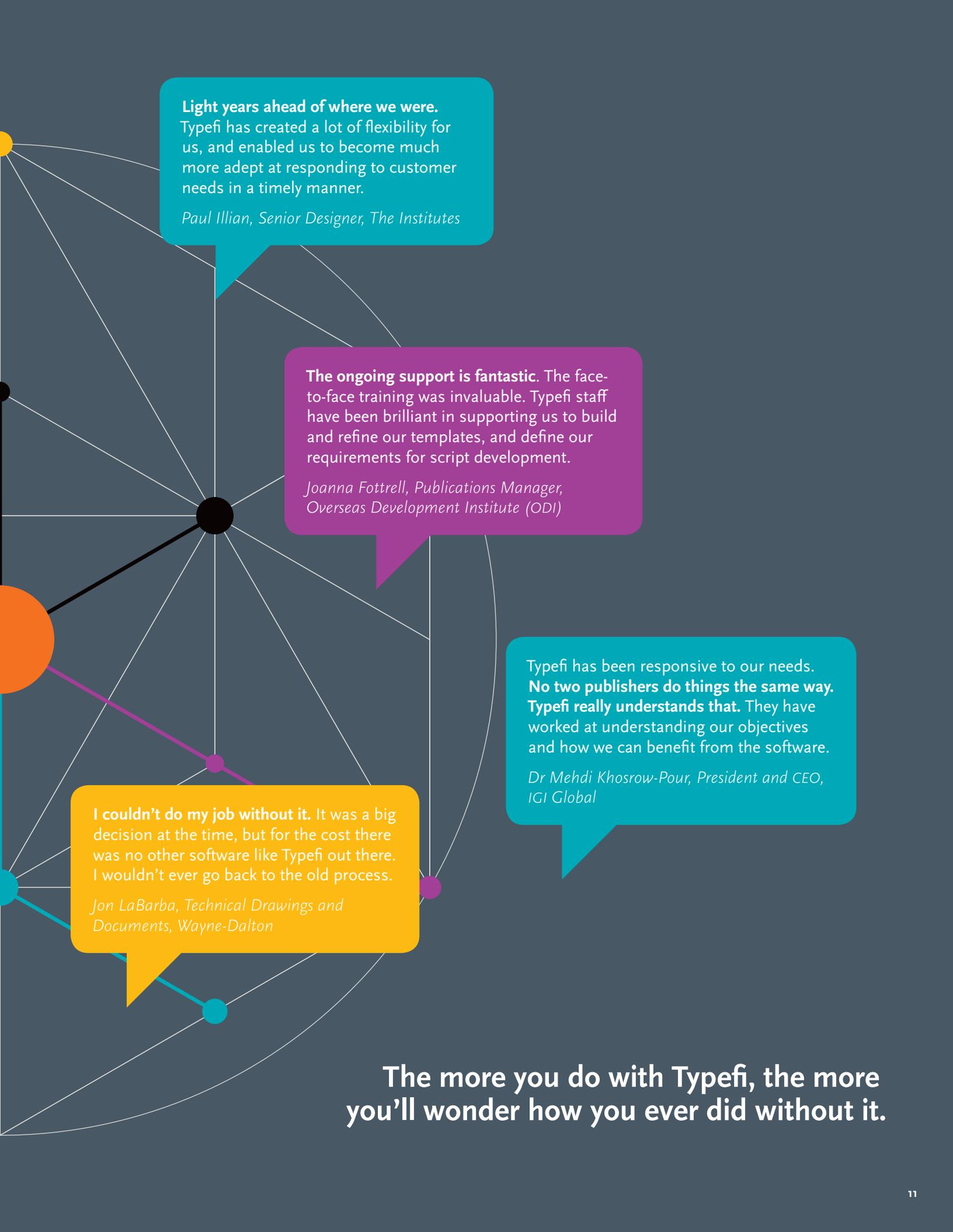
*Rhonda Saunders, Project Manager, Billabong*

In the first half of the year, we **published 17 eBooks that we couldn't have done before.** By the end of the year, 62 eBooks will have been produced in-house.

*Astrid deRidder, Typefi Content Manager, Apa Publications*

Our production time **reduced from 1 month to 3 days.** As well as much faster production turn-around, automating composition has resulted in a noticeable reduction in errors. That's really important for us.

*Jake Boulton, Web Projects Manager, Rhino-Rack*



**Light years ahead of where we were.** Typefi has created a lot of flexibility for us, and enabled us to become much more adept at responding to customer needs in a timely manner.

*Paul Illian, Senior Designer, The Institutes*

**The ongoing support is fantastic.** The face-to-face training was invaluable. Typefi staff have been brilliant in supporting us to build and refine our templates, and define our requirements for script development.

*Joanna Fottrell, Publications Manager, Overseas Development Institute (ODI)*

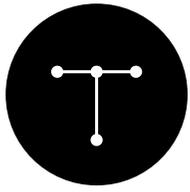
Typefi has been responsive to our needs. **No two publishers do things the same way. Typefi really understands that.** They have worked at understanding our objectives and how we can benefit from the software.

*Dr Mehdi Khosrow-Pour, President and CEO, IGI Global*

**I couldn't do my job without it.** It was a big decision at the time, but for the cost there was no other software like Typefi out there. I wouldn't ever go back to the old process.

*Jon LaBarba, Technical Drawings and Documents, Wayne-Dalton*

**The more you do with Typefi, the more you'll wonder how you ever did without it.**



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# DO MORE .

*The world's most recommended  
publishing platform*

Established in 2001, and with offices in Australia, USA, UK, and the Netherlands, Typefi is the world-leading provider of single-source automated publishing for print, online and mobile. Typefi is used by publishers worldwide to solve the fundamental issues content providers face day-to-day to publish complex content faster and more easily to more formats. Learn more about how we can help you at [typefi.com](http://typefi.com).

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